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**METHOD OF AND APPARATUS FOR DYNAMICALLY GENERATING
A USER PRESENTATION BASED ON DATABASE STORED RULES**

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ABSTRACT OF THE INVENTION

10 In a computer network such as a telemedicine network, a method of
generating a user presentation for an application program includes selecting
and retrieving at least one of a plurality of rules stored in one or more
databases in response to a request from the application program; executing
the rules to retrieve data from the one or more databases; and generating
presentation data based on the data, where the presentation data is for use
15 in the user presentation of the application program.